

FRONT-END DEVELOPER

Mahan Asadi

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PROFESSIONAL SUMMARY

Front-End Developer & DevOps with 5+ years of experience across React.js, Next.js, and WordPress — from client-facing sites to large-scale fintech platforms. Sole front-end developer across 7 production platforms, including one serving 420+ partner agents; also managed server deployment and infrastructure on Ubuntu. Focused on shipping fast, scalable, and maintainable front-end products end-to-end.

TECHNICAL SKILLS

- **Languages:** JavaScript, TypeScript, HTML, CSS, SQL
- **Frameworks / Libraries:** React.js, Next.js, Tailwind CSS, ShadCN UI, TanStack Query, Zustand, Framer Motion, Clsx
- **DevOps / Infrastructure:** Ubuntu, Docker, PM2, Nginx, MongoDB, MinIO, Fail2ban
- **Tools & CMS:** Git, Figma, Axios, GraphQL, Vite, WordPress, WooCommerce

WORK EXPERIENCE

Front-End Developer | **Pelle Innovation & Tech House (Military service placement)** *May 2024 – Present*

- Contributed to Pelle's RADA supply-chain platform (React.js) — bug fixes and maintenance across product tracking, inventory, and reporting modules
- Delivered 6+ WooCommerce sites for external clients end-to-end (requirements → customization → handoff)

Front-End Developer & DevOps - Hybride | **Stoor** *June 2025 – July 2026 (1 yr 1 mo)*

- Built and maintained **6 internal web platforms** for a fintech loan-origination business: agent/partner portal, admin dashboard, loyalty & discount platform, telesales CRM, payment system, and credit evaluation tool
- Supported **420 registered partner agents** (169+ government kiosk locations) and 10+ in-house experts; platform tracks **460+ loan case files** across a full multi-stage pipeline (credit check → payment → documentation → completion)
- Managed **7 production Node.js services** via PM2 on Ubuntu, configuring Nginx as reverse proxy, Fail2ban for server hardening, MinIO for object storage, and MongoDB for production data
- Migrated front-end architecture from WordPress/PHP to Next.js; became sole developer after a team of 5–7 was restructured — reflecting full ownership of codebase and business logic

Front-End Developer | **MCI Hub** *May 2023 – May 2024 (1 yr 1 mo)*

- Built 5+ React/Next.js projects in a startup environment; strengthened API integration, state management, and Agile collaboration skills

Front-End Intern | **Parvaresh Dadeha** *Apr 2023 – May 2023 (2 mos)*

- Developed Angular projects; worked with MySQL and Power BI for database design and reporting

WordPress Developer | **Self-Employed** *2021 – Apr 2023*

- Developed and maintained WordPress/WooCommerce websites with theme customization, plugin integration, and performance optimization

PROJECTS

Stoor Platform Suite — Next.js · ShadCN UI · TanStack Query · Zustand · Axios · clsx

- 6 production fintech platforms each serving a distinct user role in a loan-origination workflow (agent sales & commission portal, admin management dashboard, customer discount & loyalty system), architected for performance across large, data-heavy dashboards, used SSR for better performance.
- Live: [StoorPlus](#) · [StoorClub](#) · [VaranCRM](#) · [StoorPay](#) · [StoorCredit](#)

Piriyka — Next.js · TypeScript · Tailwind CSS · Headless WordPress

- Cardboard-game platform with dynamic routing, Swiper.js carousels, and WordPress REST API integration

Movie Website — Next.js · SSR · TMDb API · Axios

- Responsive movie database using Server-Side Rendering for strong SEO and fast initial loads

Also: [Quiz of Shop](#) (React / JWT / Chakra UI / AntD) · [Personal Portfolio](#) (Next.js / Framer Motion) · 6+ WordPress / WooCommerce client sites

EDUCATION & LANGUAGES

- Bachelor of Software Engineering — Islamic Azad University, Tehran North Branch
- Advanced React Course — Meta, via Coursera (Feb–Mar 2024) · Certificate
- English — Upper-Intermediate | Farsi — Native