

Mahan Asadi

Front-End Developer

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About Me

Front-End Developer with 3+ years of experience in **React.js**, **Next.js**, **TypeScript**, and **WordPress CMS**. Skilled in building scalable, responsive web applications and e-commerce platforms. Strong focus on UI/UX, performance optimization, and teamwork. I believe that contributing to a project's success is not just a team effort, but also a key part of my own personal and professional growth. I'm committed to continuous learning and clean code practices.

Technical Skills

Languages: JavaScript - TypeScript - SQL - HTML - CSS - C++ - PHP

Frameworks/Libraries: React.js - Next.js - Tailwind - GSAP - Framer Motion - Zustand

Tools: Git - Figma - Email.js - Axios - GraphQL- Vite

CMS/Platforms: WordPress - WooCommerce

Work Experience

Pelle Innovation & Tech House

Front-End Developer | May 2024 – Present

- Contributing to and maintaining a large-scale React.js project as part of my military service under the knowledge-based program
- Launched 6+ e-commerce sites using WordPress & WooCommerce
- Primarily responsible for maintaining and building custom WordPress websites for clients
- Supporting UI/UX implementation and collaborating with the back-end team to deliver full-stack solutions
- Customized themes, integrated plugins, and optimized performance
- Managed client communication and delivered efficient solutions

MCI Hub

Front-End Developer | May 2023 – May 2024 (1 y 1 mo)

- Programmed 10+ personal learning React/Next.js projects in a startup environment
- Strengthened API handling, state management, and component lifecycle knowledge
- Collaborated with stakeholders and team in Agile setting

Parvareh Dadeha

Front-End Intern | Apr 2023 – May 2023 (2 mos)

- Developed small Angular projects
- Worked with MySQL and Power BI for database design and report generation

Education

Advanced React Course | Meta (via Coursera) | Feb 2024 – Mar 2024 | [Certificate](#)

Bachelor of Software Engineering | Islamic Azad University, Tehran North Branch | 2015 – 2020

Languages

English (Upper intermediate)

Farsi (Native)

Soft Skills

Highly responsible and organized

Effective teammate and well in communication

Detail-oriented, analytical, and curious

Motivated to grow and improve constantly

Creative, and eager to learning

Follows structure, instructions, and deadlines with precision

Projects

Movie website: [Project link](#)

Developed a responsive movie website using Next.js with Server-Side Rendering (SSR) to ensure high performance and strong SEO. It displays detailed movie information sourced from The Movie Database (TMDb) API, using Axios for efficient data fetching. The design is fully responsive, providing an optimal user experience across all devices.

Piriyka Website: [Project link](#)

Modern cardboard game platform using Next.js, TypeScript, Tailwind CSS, and WordPress as headless CMS.

- I crafted the full front-end UI games pages and Set up dynamic routing, Swiper.js for carousels, and connected to WordPress via REST API.

Quiz of Shop: [Project link](#)

Interactive marketing campaign quiz built with WordPress CMS and React.js.

- I implemented user authentication with JWT, designed the UI using Chakra UI and Lottie animations, and handled all form logic and API connections using Axios and Formik.

Personal Website: [Project link](#)

Built with Next.js, Tailwind, and Framer Motion.

- I designed and coded a responsive portfolio with animated transitions using Framer Motion and integrated Email.js for contact form functionality.

WordPress projects I worked on individually or collaboratively at Pelle Company:

- ❖ [MCI Hub Website](#): A corporate website created for MCI Hub. I collaborated with the UI/UX team at MCI hub to turn their design into a functional and polished WordPress site.
- ❖ [Amazonix](#) : My personal e-commerce project. I built the site with WooCommerce and connected the Digits plugin to support OTP-based login for users.
- ❖ [Static studio](#): An e-commerce website for selling car audio systems. I developed the store using WooCommerce, handled product pages in Pelle company.
- ❖ [Behsaz machine](#) : A clean and professional corporate site for an industrial brand. Based on designs from Pelle's UI/UX team, I implemented the entire front-end and handled the technical setup.
- ❖ [Golden Gala](#): An event planning website using BeTheme and an events plugin.
- ❖ [Autism school](#): Our latest project at Pelle – a learning management system designed for an autism-focused charity. I worked on both the front-end and integration of LMS functionality.